

 **JANMABHUMI**



**GOLDEN JUBILEE
CELEBRATIONS**

VAIBHAVA BHARATHAM • VIKASITA KERALAM • VISION ANANTHAPURI

**EXHIBITIONS | SEMINARS | LECTURES | SYMPOSIUMS
AI CONCLAVE | B2B MEETING | CULTURAL NIGHTS**

**07-11
MAY
2025**

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Janmabhumi, a distinguished Malayalam daily with five decades of service, to have a strict ideological allegiance and a steadfast commitment to our nation. Janmabhumi always has a commitment to the culture of this land and it always promotes the cultural heritage of the nation. Starting as an evening paper in 1974 during the dark days of Emergency, it has grown through bold but careful steps to its present stature. With nine editions, we have a strong presence among Malayali minds.

To mark Golden Jubilee, Janmabhumi is holding a grand celebration at Thiruvananthapuram, the capital of Kerala. This grand event is not only a commemoration of Janmabhumi's golden legacy but also a celebration of the nation's collective journey toward a prosperous and culturally enriched future.

At the heart of the celebration will be a five-day exhibition under the theme Vaibhava Bharatham, Vikasita Keralam, Vision Ananthapuri. This exhibition will not only spotlight India's substantial advancements in various sectors but also showcase Kerala's own remarkable journey, with a special focus on Thiruvananthapuram's transformation into a vibrant hub of development, cultural renaissance and technological innovation.

Alongside the exhibition, visitors will be treated to a rich assortment of cultural performances, featuring traditional art, dance, and craft displays from every corner of India.

The event will also include an array of thought-provoking seminars, where leading experts and speakers will share their insights on various important themes, shedding light on India's diverse culture and rapid advancements. These seminars will provide valuable perspectives, making them particularly beneficial for students, educators, and researchers, while fostering a greater understanding of India's evolving identity and its bright future ahead.

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EXHIBITION

The exhibition pavilion will provide a platform for organizations to showcase their contributions to national development and progress. Key highlights of the exhibition include:

- **Innovations and Achievements:** A comprehensive display of India's progress, with a special focus on Kerala's developmental milestones.
- **Future Vision:** Presenting aspirations and plans for further growth in Kerala and Thiruvananthapuram.
- **Focus Areas:** Urban development, tourism, health, agriculture education, and technological innovations.

Participants will have the unique opportunity to:

- Present their products, services, or initiatives to a diverse audience, including experts, dignitaries, entrepreneurs, students, and the general public.
- Engage with stakeholders and potential collaborators from various fields.

A significant turnout is expected at the exhibition, and participation will play a crucial role in making this event a grand success

VISION ANANTHAPURI

Capital city development holds great significance for a variety of reasons. Thiruvananthapuram, as the capital of Kerala, is a city with immense cultural, historical, and economical value. Discussing its development through a seminar can spark vital conversations and inspire action towards sustainable growth. For sustainable development, environmental protection, reducing carbon footprints, and conserving biodiversity are essential. Solutions for managing pollution, solid and liquid waste, while adhering to environmental standards, must be implemented. Development in harmony with the environment is vital for ensuring a balanced quality of life for future generations.

Seminar on Thiruvananthapuram city development is an essential platform for addressing the challenges and opportunities the city faces as it evolves into a modern, sustainable urban centre. By gathering experts, policymakers, business leaders, and the public, it fosters collaboration, knowledge sharing, and action planning that will contribute to a more prosperous, inclusive, and vibrant future for the city and its residents.

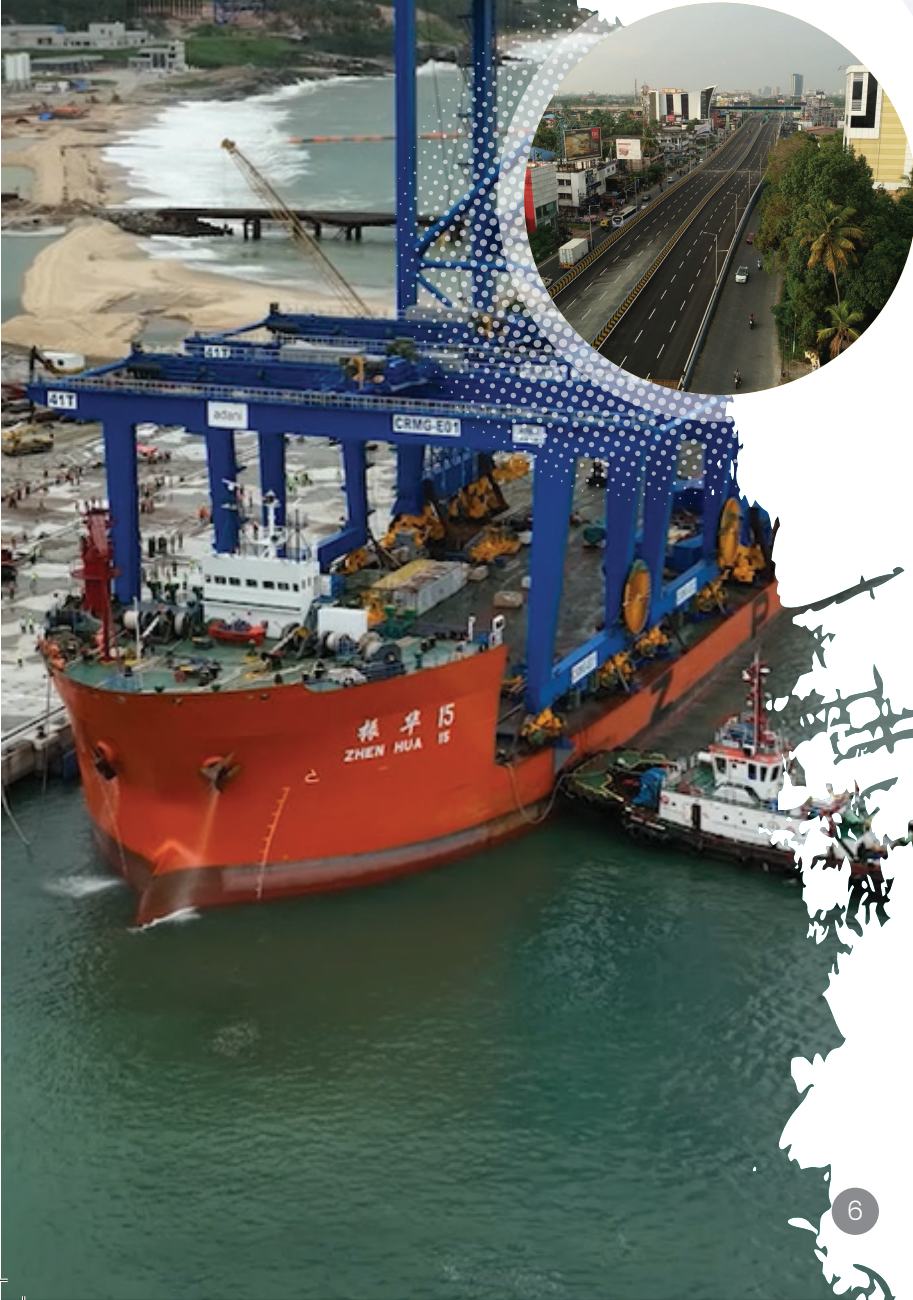
Sustainable Tourism

Tourism development in Kerala, particularly in Thiruvananthapuram, has witnessed significant growth through the promotion of cultural heritage, eco-tourism, and infrastructural advancements. Thiruvananthapuram, as a prime tourist destination, offers a blend of historical landmarks, scenic beauty, and modern amenities. Iconic sites such as the Padmanabhaswamy Temple, Kovalam & Varakala Beaches, Ponmudi hill station attract visitors globally. Government initiatives focus on sustainable tourism, enhancing transport facilities, and developing new tourism circuits to boost the region's economic and cultural appeal.





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Transport Development and Challenges

Physical infrastructure plays a crucial role in sustainable urbanization through continuous modernization and basic development projects. Key initiatives include the expansion of national and state highways, the smart road project, flyover construction, improved transport systems, infrastructure development at Thiruvananthapuram International Airport, construction of a new terminal, metro rail projects, and a rapid transit system are also part of urban development plans.

The seminar envisions evaluating the Transportation Development need of Kerala and formulating a vision document and bringing it to the notice of the central govt. for consideration and including it in the state development program. It will also highlight the opportunities for investment and availability of huge pool of technical manpower available in the state for initiating activities for development of this sector.

Vizhinjam- A key gateway

Vizhinjam Seaport is poised to become a key gateway for international trade, particularly for transshipment activities. A seminar would allow experts, policymakers, and stakeholders to delve into the projected economic benefits of the port, including job creation, regional development, and the broader impact on Kerala's economy. It will highlight how this port will boost local industries, trade, and contribute significantly to the state's GDP.

Health Tourism: Endless Possibilities

The rich traditions of Ayurveda and Yoga have transformed Kerala into a major health tourism hub. The Kerala is renowned as the "Home of Authentic Ayurveda," boasts one of the largest concentrations of quality treatment centres, offering an extensive range of Ayurvedic methodologies and therapies. Kerala's excellence in Ayurveda was recognized internationally when it was awarded the title of "Best Wellness Destination". The state's thriving research and development ecosystem, coupled with a dynamic startup scene, fosters continuous innovation within the Ayurveda sector. There is great potential for Kerala to expand its reach globally in health tourism, and if innovative projects are developed in this sector.

Modern Technology and Startup Culture

Technological growth in Thiruvananthapuram is creating new opportunities for the state's development. As part of the Digital India initiative, IT hubs and startup ecosystems in the city are gaining strength. The Technopark, one of the largest IT parks in India, is home to hundreds of IT companies. Research institutions are paving the way for global research industry collaborations. The Startup Mission, incubation centers, and investor support are encouraging new ventures.

Education and Research

Thiruvananthapuram has the potential to become a leading centre for educational excellence. With its growing infrastructure, educational institutions, and cultural significance, the city is poised to attract students and researchers from across the country and internationally. By focusing on education, the city can contribute to the intellectual and economic growth of the region, fostering a knowledge-driven society. Establishing Thiruvananthapuram as an educational hub would create job opportunities, boost local businesses, and encourage innovation. This subject aims to explore strategies and challenges involved in transforming the city into a globally recognized educational destination.





Societal challenges

Kerala faces a growing set of societal challenges that have the potential to undermine the peace and stability. Among these challenges, mafia influence, drug trafficking, and terrorism are emerging as critical issues that demand urgent attention. As we continue to witness the evolution of organized crime, the proliferation of illegal substances, and the rise of radical ideologies, it has become evident that we must adopt a multi-dimensional approach to safeguard public safety and maintain the social fabric of Kerala. These issues not only threaten the security of our communities but also have significant impacts on our economy, public health, and overall well-being. This seminar aims to bring together key stakeholders—government officials, law enforcement agencies, policymakers, academics, and community leaders—to discuss and formulate actionable solutions to combat these complex societal challenges. The goal is to create a comprehensive roadmap for Kerala that ensures a safer, drug-free, and terrorism-resistant society.

Sports Future

Thiruvananthapuram has abundant potential and opportunities for a bright sporting future. The development of international standard stadiums, training centres, and sports academies is making the city a key sports hub. The Greenfield Stadium, with modern facilities for cricket and football, has initiated the growth of sports development.

Agriculture and New Farming

"Agriculture and New Farming" is crucial in the context of modernizing agricultural practices and ensuring food security for the future. With the growing global population and changing climate conditions, new farming techniques, such as precision farming, vertical farming, and organic agriculture, are vital for increasing productivity sustainably. Emphasizing innovation in agriculture will help in reducing dependency on traditional methods while improving efficiency, resource use, and crop yields. Introducing new technologies and farming practices can also make agriculture more profitable, attract younger generations to farming, and address environmental challenges. The seminar aims to highlight the importance of adapting to new farming techniques for a sustainable and prosperous future in agriculture.

CULTURAL SHOW

Best of our rich art forms, plays and cinemas depicting various aspects of Indian life will be showcased for the general public to appreciate. An array of cultural programs would accompany the expo. Various art forms in India has remained over centuries as a dynamic, living tradition. The expo venue will have performances of such traditional art and dance performances from all over India. It will be a rare opportunity for the youths to get connected to fabulous art forms and plays. Also it provides a rare opportunity for the youths to get inspired by the great artists who have dedicated their lives for the propagation of those arts.



SATALITE EVENT

AI CONCLAVE

The AI Conclave in Thiruvananthapuram holds significant importance, as it serves as a pivotal event for showcasing and exploring the rapidly growing field of Artificial Intelligence (AI). The AI Conclave is an important event that will catalyse the development of AI technology, drive innovation, promote collaboration, and enhance Kerala's position in the global AI ecosystem. It is an event that has the potential to shape the future of technology in the region and beyond. This event offers a unique platform for knowledge exchange between AI professionals, academicians, industry leaders, and government bodies. It enables them to discuss AI's current applications, challenges, and future directions, and the impact it will have across various sectors like healthcare, education, manufacturing, and more



SATALITE EVENT

B2B NETWORKING

A B2B (Business-to-Business) networking event will be organized to drive growth and innovation in India's hospitality industry. The event will bring together major state tourism boards, destination management companies, hotels, resorts, Ayurveda centers, hospitals, travel and tour operators, airlines, catering companies, hospitality institutions, hotel tech firms, and travel tech companies.

Designed to foster collaboration and business opportunities, the event will feature seminars, presentations, and panel discussions led by industry leaders and key stakeholders. This initiative aims to strengthen the hospitality sector, promote partnerships, and contribute to its overall development in India





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